

# Welcome to ASHNHA's 2017 Annual Conference



Thank you for joining us for the 2017 ASHNHA Annual Conference. As we approach the last quarter of a very busy year, we've brought together speakers to help you understand the changing health care landscape and address emerging operational and financial issues.

Paul Keckley, PhD, will provide our keynote address, highlighting megatrends and key issues in health care. Clif Porter, the American Health Care Association's Sr. VP of Government Relations, will give us the latest update on federal health care policy and legislation. Sessions on violence in the workplace, the role of physicians in quality improvement and cybersecurity will provide practical tools you can take back to your facilities.

Finally, we'll hear from colleagues on the state level, including the state's Chief Medical Officer, Dr. Jay Butler, and our ever-popular media panel.

Opportunities for networking include a reception Tuesday night, at the Bore Tide restaurant atop the Alyeska tram and the Wednesday night conference banquet. New this year is a trade fair on Wednesday from 3:15 - 6 p.m. Visit with our industry partners to learn about new solutions and enjoy refreshments before dinner.

Thank you for attending and for your support of ASHNHA.

Richard Mandrager no

Dr. Richard Mandsager, CEO Providence Alaska Medical Center



## 2017 ASHNHA Annual Conference

Monday, September 25, 2017, 7:30 a.m. - 5:00 p.m. ACHE Education Offering Process and Technique Negotiating Christopher L. Laubach Columbia Ballroom

Tuesday, September 26, 8:00 a.m. – 12:00 p.m. ACHE Education Offering Process and Technique Negotiating Christopher L. Laubach Columbia Ballroom

Tuesday, September 26, 8:00 a.m. – 12:00 p.m. Long-term Care Breakfast and Meeting Kahiltna Court

### —— AGENDA —— Tuesday, September 26, 2017

1:00 – 5:00 p.m. Ballroom Foyer ASHNHA Annual Conference Registration

2:30 - 5:00 p.m. Columbia Ballroom Board Meeting ASHNHA Type I and Type II board members only

5:00 p.m. Board Photo

5:45 p.m. Bore Tide Welcome Reception Take aerial tram to mountain-top restaurant



# Wednesday, September 27, 2017

7:00 - 7:50 am Portage Room Invitation only breakfast with Paul Keckley for Elite and Champion sponsors

7:15 - 8:00 a.m. Kahiltna Court Breakfast

#### 8:00 - 8:15 a.m. Columbia Ballroom Welcome address:

by Dr. Richard Mandsager, ASHNHA Board Chair & Becky Hultberg, ASHNHA President/CEO

#### 8:15 - 10:00 a.m. Columbia Ballroom Healthcare Megatrends Paul Keckley, PhD

Paul will share his views on the major changes and tipping points in health care and engage in discussion on the opportunities ahead.

10:00 - 10:15 a.m. Ballroom Foyer Break

#### 10:15 - 11:30 a.m. Columbia Ballroom Workplace Violence - Caring for our Caregivers Josh Stivers, MHA

Josh is the Swedish Seattle Security Manager for First Hill and Cherry Hill campuses. He will share effective strategies which support a successful violence prevention program, including essential executive leadership, partnerships with quality and risk event investigation techniques, data review and program evaluation. He will lead a discussion on effective "search" policies and active shooter principles.

11:30 a.m. – 1:00 p.m. Kahiltna Court

Lunch hosted by Fairbanks Memorial Hospital PANEL DISCUSSION - Sleepless in Alaska: What health care leaders ponder well into the night. Health care leaders share their view of where health care in Alaska is headed along with their thoughts on some of the biggest challenges and issues that keep them awake at night.



#### Panelists:

- Bruce Lamoureux, Providence Health & Services Alaska
- Dan Neumeister, Southeast Alaska Regional Health Consortium
- Robert Rang, Wrangell Medical Center
- Ruth Johnson, Wildflower Court
- David Wallace, Mat-Su Regional Medical Center

#### 1:00 - 2:00 p.m. Kahiltna Court Priorities for Success in a Value-Based World Joe Fifer, FHFMA, CPA

Joe provides the resources health care organizations need to achieve sound fiscal health. Realizing that the rate of growth in health care expenditures is unsustainable, leaders are collaborating to improve the value delivered to patients.

2:00 - 2:15 p.m. Ballroom Foyer Break

#### 2:15 - 3:15 p.m. Breakout sessions:

Hall Render Killian Heath & Lyman Bering Room Health Care Contracting - Best Practices Stephen Rose

**Barbra Nault** 

Any time a hospital or nursing home structures a contract involving physicians, it must be aware of federal laws that are unique to the health care industry (e.g., the Stark Law, the Anti-Kickback Statute, Civil Money Penalties Law, False Claims Act). These laws affect any contract with physicians who are in a position to refer patients. This session will include a "Contracting Toolkit" of best practices that hospitals and nursing homes can follow to avoid compliance traps related to the technical requirements for payments to physicians.

#### Medline Hubbard Room

Quality Assurance and Performance Improvement & Continence Management: Avoiding the Cost of Non-compliance Michelle Christiansen



Medline will help facilities transition their practices to address the requirements of participation for Quality Assurance Performance Improvement (QAPI). Medline offers several strategies to help facilities meet these goals including the use of their array of products designed to improve the quality of care of residents.

#### Moss Adams Harding Room Emerging Issues in Productive & Effective Governance Paul Holden Sandra Johnson

Learn best practices that can be used to improve board and executive relations. The presentation will focus on advocacy and fiduciary responsibility, core competencies, regulatory issues and financial concepts, and optimal communication between leadership and the board.

#### 3:15 - 6:00 p.m. Ballroom Foyer

**Trade Fair** - Visit with vendors and sponsors as they showcase their new services and products.

#### 3:15 - 6:00 p.m.

#### Networking and recreation

During this break from the conference program, you can:

- Visit the trade fair
- Take a hike on the Winner Creek Trail, or the North Face trail. Information about accessing these trails can be obtained at the concierge desk.
- Drive to the Alaska Wildlife Conservation Center, 20 miles south of the Alyeska. Information about the center can be found on their website: https://www.alaskawildlife.org/ visit/

#### 5:00 p.m. Ballroom Foyer Trade Fair reception - Beverages and hors d'oeuvres at the trade fair

#### 6:00 p.m. Kahiltna Court

Banquet hosted by Alaska Regional Hospital Refreshments provided by Moda Health



### —— AGENDA —— Thursday, September 28, 2017

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7:15 - 8:15 a.m. Portage Room CFO Collaborative Breakfast CFO members only

7:15 - 8:15 a.m. Bering Room Small Hospital Committee Breakfast Small Hospital CEO/Administrators only

#### 7:30 - 8:30 a.m. Kahiltna Court

Breakfast Co-hosted by Petersburg Medical Center and Wrangell Medical Center

#### 8:30 - 9:30 a.m. Columbia Ballroom Stay Tuned: Where is the Healthcare Debate going in D.C. - Clif Porter

Clif will share the current status of congressional health care legislation. His focus will be on the impacts of legislation before Congress relating to post acute care and assisted living. He will also provide insight into the work AHCA is doing with CMS and the current administration regarding ongoing statutory and regulatory affairs.

9:30 - 9:45 a.m. Ballroom Foyer Break

9:45 - 10:45 a.m. Columbia Ballroom Hospitals & Physicians -There are Three Sides to the Story Gary Roth, DO, FACOS, FCCM, FACS, CMO, Michigan Health & Hospital Association Gary will share his views on high reliability organizations and engaging physicians.

10:45 - 11:00 a.m. Ballroom Foyer Break

11:00 a.m. - 12:00 p.m. Columbia Ballroom The Cyber Threat Landscape and Risk Mitigation Strategies for Hospitals & Nursing Homes - JoEllen Frain, Senior Manager in Information Security for the Mayo Clinic

JoEllen will discuss innovative approaches towards integrating security awareness, organization and personal change management, education and training related to the use of electronic resources in personal, professional, and organizational uses.



#### 12:00 – 1:30 p.m. Kahiltna Court Lunch and media panel

Dermot Cole, Alaska Dispatch Austin Baird, KTUU Matt Buxton, Midnight Sun political blog Hear an update and discussion on Alaska's political landscape from three in-the-know bloggers and journalists.

1:30 - 2:30 p.m. Kahiltna Court Twenty-first Century Opioid Crisis: How did we get here and where do we go now? Jay Butler, MD

Jay Butler is the Chief Medical Officer for the Alaska Department of Health & Social Services

2:30 - 2:45 p.m. Kahiltna Court Closing remarks

2:45 p.m. Conference adjourns

3:00 - 4:00 p.m. Harding Room Invitation only - CMO/physician leader discussion with Dr. Gary Roth

#### Internet

For your convenience, high-speed internet access is available in all guest rooms and included as part of your resort fee. Complimentary wireless internet service is available in all public areas of the Hotel. Open your browser which will bring you to the Alyeska wifi page. Accept the terms, Click "next."

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Computer, internet and printing services are available next to the concierge desk near the front entrance of the hotel. Please ask for assistance at the front desk or with the concierge.

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## Speakers

#### Paul Keckley, PhD

Paul Keckley is managing editor of The Keckley Report, a healthcare researcher and widelyknown industry expert. He writes a regular column for Hospitals & Health Networks and has published three books.



Keckley served as managing director of the Navigant Center for Healthcare Research and Policy Analysis (2014-2015), executive director of the Deloitte Center for Health Solutions (2006-2013), in executive administration at Vanderbilt University Medical Center (1998-2006), and as Chief Executive Officer of PhyCor Management Corporation-the IPA Subsidiary of PhyCor Inc. (1994-1998). He also served as an Adjunct Professor in the Schools of Medicine, Business and Health Policy at Georgetown University and Vanderbilt University.

#### **Josh Stivers, MHA**

Josh Stivers has over 20 years of police and security background. He currently serves as the security manager for Swedish Medical Center Seattle, First Hill and Cherry Hill Campuses, and



he oversees the security guard training of over 70 officers.

Stivers co-chairs the Swedish Medical Center workplace violence committee and is considered a leading expert in active shooter

response training and is a national instructor on how to "be safe" during these types of events. Stivers earned his Master's Degree in Healthcare Administration in 2015, has degrees in Criminal Justice and Public Administration, and has earned his CPD (Crime Prevention through Environmental Design) designation.





#### Joe Fifer, FHFMA, CPA

Fifer is president and CEO of the Healthcare Financial Management Association (HFMA). HFMA provides the resources healthcare organizations need to

achieve sound fiscal health to provide excellent patient care. An HFMA member since 1983, Fifer has served as a chapter president and HFMA board member. He was Chair of the HFMA Board of Directors in 2006-07. In 2016, Joe was named to Modern Healthcare's list of the 100 Most Influential People in Healthcare for the second time.

Prior to assuming his position with HFMA, Fifer was vice president of hospital finance at Spectrum Health, and McLaren Health Care Corporation. He was senior vice president of finance and CFO at Ingham Regional Medical Center. He began his career at Ernst & Young.

#### **Clifton Porter II**

Clifton (Clif) Porter, II is the senior vice president of government relations at the American Health

Care Association (AHCA) and the National Center for Assisted Living (NCAL). He serves as the top lobbyist in AHCA/ NCAL and works to promote the association's legislative agenda. He continues to advocate against cuts to Medicare



and Medicaid, and backs policies that rationalize health care payments in a way that aligns payments with patients' needs vs. site of service. Porter also supports legislation that would have observation stays count towards a patient's skilled nursing Medicare benefits, along with several other policy initiatives.

Porter has been serving the needs of seniors in the long-term care field for over 25 years. He began his career as an Administrator-in-training at a skilled nursing facility in 1989 and served as Assistant Administrator and Administrator of



several skilled nursing centers. Porter led HCR ManorCare's Government Relations Department from 2004-2013.

Porter received his Bachelor of Science Degree from the Medical College of Virginia, Virginia Commonwealth University in 1989, majoring in Healthcare Management.

#### **Gary Roth**

Gary L. Roth, DO, FACOS, FCCM, FACS, is the chief medical officer for the Michigan Health & Hospital Association and is board certified in cardiothoracic surgery, peripheral vascular surgery and surgical critical care.



He received his medical degree at the Kirksville (MO) College of Osteopathic Medicine in 1981. Roth currently is on the medical staff at Sparrow Hospital, Lansing, where he continues to care for patients. He is a fellow in

the American College of Osteopathic Surgeons, the American College of Critical Care Medicine, the American College of Chest Physicians and the American College of Surgeons.

He has co-authored articles on patient safety and reducing patient harm in the New England Journal of Medicine, the Journal of Critical Care, and the Journal of American Osteopathic Association and Circulation.

#### **JoEllen Frain**

JoEllen Frain is the Senior Manager in Information

Security for the Mayo Clinic in Rochester, Minnesota. Frain joined the Mayo Clinic in 1999 and has served in various capacities within human resources and as a leader of the training solutions team under the Office of Leadership and



Organization Development where she refocused the team's efforts and alignments to better serve



the organization in terms of computer productivity and EMR training.

Frain has been involved with several large and complex projects across various Mayo Clinic sites including implementing a shared Applicant Tracking System and she was a key partner in the Lawson Human Resource system implementation. Frain has a BA in Communication and Sociology and a MA in Organizational Leadership.

#### **Jay Butler, MD**

Jay Butler was appointed chief medical officer for the Alaska Department of Health and Social

Services and director of the Division of Public Health by Governor Bill Walker in December 2014. He is a graduate of the University of North Carolina Medical School, has completed clinical trainings at Vanderbilt and Emory Universities,

2017 ASHNHA



and maintains clinical board certifications in infectious diseases, internal medicine, and pediatrics.

He has authored or co-authored over 100 scientific papers and medical textbook chapters on infectious diseases and emergency preparedness, and he is an affiliate professor of medicine at the University of Alaska Anchorage.

Butler was senior director for community health services at the Alaska Native Tribal Health Consortium in Anchorage, where he was also a clinical infectious diseases consultant and medical director for infection control and employee health. Earlier work includes serving as chief medical officer of the Alaska Department of Health Social Services, Alaska state epidemiologist, director of CDC's Arctic Investigations Program, and medical epidemiologist in CDC's National Center for Infectious Diseases in Atlanta.



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#### For more information, contact:

Emilie Maheu Vice President, Sales 847.968.7783 emaheu@medline.com

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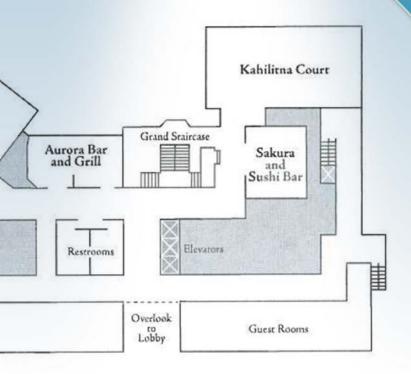
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#### Panels and panelists

#### Sleepless in Alaska Panel

Bruce Lamoureux Senior Vice President/Chief Executive Officer Providence Health & Services Alaska

Dan Neumeister Chief Operating Officer Southeast Alaska Regional Health Consortium

Robert Rang Chief Executive Officer Wrangell Medical Center

Ruth Johnson Administrator Wildflower Court

#### **David Wallace**

Chief Executive Officer Mat-Su Regional Medical Center

#### Media Panel

#### Dermot Cole

Alaska Dispatch

Dermot Cole is a longtime Alaska reporter, columnist, and author, based in Fairbanks. He has written extensively about Alaska and Alaska history for more than 35 years. A former reporter for the Fairbanks Daily News-Miner, his most recent book is "North to the Future: The Alaska Story, 1959 - 2009."

## Austin Baird

Austin Baird covers the Alaska Legislature and statewide politics for online and TV audiences. He frequently covers the oil and gas industry, including how government is reacting to the sustained drop in Alaska North Slope crude oil prices and the evolving effort to achieve a natural gas line mega-project.

#### Matt Buxton

#### Midnight Sun political blog

Matt Buxton is the editor of the Midnight Sun blog. Prior to that he was a reporter for the Fairbanks Daily News-Miner and has covered state and local politics, government and energy issues for



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the last three years. Buxton studied journalism at the University of Nebraska Lincoln, covered incarceration in California with News21 and worked on hyperlocal coverage at the Oregonian before moving to Alaska.

#### Breakout sessions

#### Hall Render Killian Heath & Lyman Health Care Contracting - Best Practices



#### **Stephen Rose**

Stephen is a shareholder and managing partner of the Seattle office of Hall, Render, Killian, Heath & Lyman, P.C. He has more than 30 years of experience representing clients in the areas of Medicare and Medicaid reimbursement.

Since the inception of HIPAA, Stephen has been instrumental in developing educational materials and training classes. Stephen is proficient in state and federal patient confidentiality laws, data breach reporting and Office for Civil Rights HIPAA investigations. Stephen was lead counsel for the Alaska State Hospital and Nursing Home Association's successful Boren Amendment litigation.

#### **Barbra Nault**

Barbra focuses her legal practice on business and corporate transactions, employment law and business advice. Barbra regularly works with health care clients on business organization and governance, regulatory



compliance and commercial transactions. Barbra serves as outside general counsel for a number of small to mid-sized companies in Alaska and works with the general counsel of larger companies on a variety of matters within her areas of practice. She has substantial litigation experience with a special emphasis on employment matters and



commercial disputes. Barbra is admitted in Alaska and Oregon and serves as the Managing Partner of the firm's Anchorage office.

#### Medline QAPI and Continence Management: Avoiding the Cost of Non-compliance

#### Michelle Christiansen



Michelle is the Vice President of Clinical Sales and Marketing for Medline's Personal Care Division- manufacturer of disposable incontinence products. Some of her specialties have included skin antiseptics/prepping techniques, surgical process improvement, regulated waste management, patient

positioning and pressure ulcer prevention, PICC insertion & maintenance and others.

Michelle has over 17 years of clinical experience. In 2010, Michelle joined the Medline team in the critical care division as a clinical nurse specialist and field trainer. Michelle's clinical, research and educational background provides the necessary foundation for educational compliance, surgical techniques, and recommended practice changes within the health care arena. Michelle is a fundamental link between science, sales, and the healthcare community by providing evidence based data with procedural focus on standardization.

#### Moss Adams Emerging Issues in Productive & Effective Governance

#### **Paul Holden**

Paul has been in public accounting since 2003. He provides reimbursement consulting and business



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Paul is well-versed in preparing Medicare and Medicaid cost reports, assisting clients during third-party audits, formulating appeals of audit issues in connection with cost reports, and assisting with billing and reimbursement issues. He explores the role of the Medicare cost report and claims data in the DRG and APC rate setting processes; wage index cost finding and labor market definitions with a focus on wage index reform; and Medicare cost report data-mining and benchmarking.

#### Sandra Johnson



Sandy is an attorney at Schwabe, Williamson, & Wyatt. She focuses her practice on state and federal health care law as applied in transactional, operational, compliance and other matters. Sandy brings a unique perspective to her health law practice, having significant management experience in the health

care industry prior to beginning her legal career. The former CEO of a hospital system, she has also served in senior management positions with long-term care, home health and assisted living providers.

Sandy's experience includes state and federal and state regulatory compliance matters, including the Stark Law and Anti-Kickback Statute, HIPAA and EMTALA, as well as Medicare/ Medicaid and other public and private payor reimbursement issues. Her extensive experience also includes providing operational counsel on issues ranging from physician compensation, medical staff credentialing and risk management to physician-hospital relationships, including provider recruitment and joint ventures. Additionally, Sandy assists tax-exempt health care organizations with governance and day-to-day operational matters.



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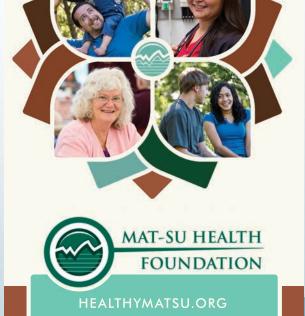


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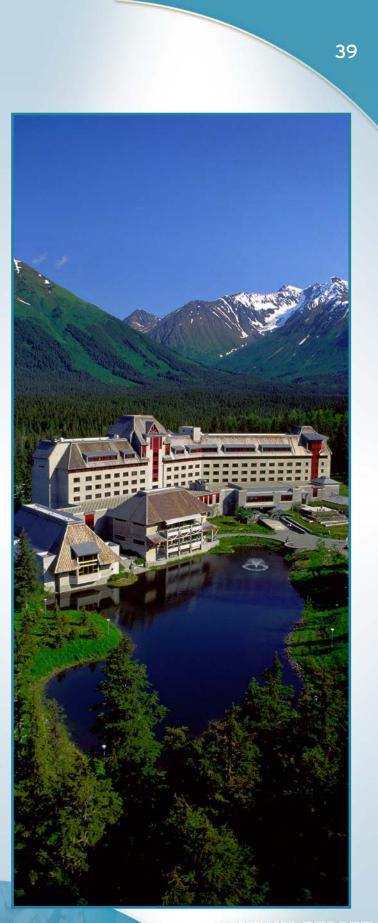


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to dialogue with candidates about the importance of the delivery of healthcare services by our members. Because the PAC falls under the jurisdiction of the Alaska Public Offices Commission, certain rules apply. Here is a summary of these rules.

- Donations to the PAC may not exceed \$500 per year from an individual.
- Corporate donations are NOT allowed.
- Checks (non-corporate) and credit cards (non-corporate) are accepted by the PAC.
- The ASHNHA PAC does not accept cash.

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