



2012 Sponsor Proposal

Thank you for your interest in being a sponsor for the 2012 Be Like Brit Bike Ride. The following is a listing of our donor categories. We hope you will join us as a donor and participant in this great event to help finish Brit's Orphanage!

\$100 DONATION

- Name on website

\$250 DONATION

- Name on website
- Sponsor name listed on t-shirt

\$500 DONATION

- Name and logo on website, with link to your website
- Sponsor name and logo on t-shirt
- Sponsor name and logo on banners and signage at event
- Ride t-shirt

Donations can be made online at BikeRide.BeLikeBrit.org or by mailing your donation to:

Be Like Brit

PO Box 355

Rutland, MA 01543

(Please make a note on the check that your donation is for the Bike Ride)

Please contact Cherylann Gengel at (508) 886-4500 if you have any questions. Detailed information about the Bike Ride and Be Like Brit are on the pages below.

**We appreciate your generosity towards the Be Like Brit Bike Ride
and we can't thank you enough for helping make Britney's last wish come true!**



Be Like Brit (BLB) is proud to announce the 1st Annual 2012 Be Like Brit Bike Ride in Holden, MA on Sunday October 14th. The BLB Bike Ride will attract bikers, families, friends and charity supporters from all over the New England area. We would like to offer you the opportunity to be a part of this exceptional event. Sponsorship of this event will ultimately help us complete construction of Britney's Orphanage and make her last wish come true!

About Be Like Brit

In many ways, Britney Gengel was a typical 19-year-old young woman, but her humor, passion and deep sense of caring for those less fortunate made her memorable to all who met her. It was her compassion for others that brought Britney to Haiti on January 11, 2010, just a day before a catastrophic earthquake claimed an estimated 230,000 lives. Britney had spent the day visiting a Haitian orphanage where she and fellow students of Lynn University, met the Haitian orphans they had traveled so far to help. Just a few hours later, Britney, three of her fellow students, and two Lynn University professors lost their lives in the rubble of the Hotel Montana in Port-Au-Prince. Britney was missing for 33 days before her remains were recovered.

Fortunately, Britney's dream did not die with her. Only hours before the earthquake, Britney sent a text message to her family that read:

"They [Haitian orphans] love us so much and everyone is so happy. They love what they have and they work so hard to get nowhere, yet they are all so appreciative. I want to move here and start an orphanage myself."

These forty words would sustain Britney's family through the tragedy and, ultimately, serve as the driving force behind the establishment of the Be Like Brit Foundation and the decision to build an orphanage in for the children of Haiti. The mission of the BLB Foundation is to serve the children of Haiti by establishing a safe, nurturing and sustainable orphanage in an environment where they can grow, learn and thrive.

Construction of Brit's orphanage began in January 2011 and is a building rich in symbolic meaning. The orphanage is in the shape of the letter "B" to honor Britney, and sits on a mountain bluff high above up the town of Grand Goâve, overlooking the beautiful Bay of Gonave. The itinerary of Brit's Haiti trip for January 13th, the day after the earthquake, was to visit Grand Goâve to work with Food for the Poor. The Gengels chose this site for its natural beauty and calm, but also as an expression of moving beyond the quake, to build where Britney's spirit was destined to go. When completed, Brit's Orphanage will be 19,000ft² and will be home to 33 boys and 33 girls in memory of the 33 days Britney was missing. Our goal is to complete the orphanage for the third anniversary of the Haiti earthquake, January 12, 2013. For more information about Be Like Brit or to see our progress, please visit www.BeLikeBrit.org.



1ST ANNUAL **Be LIKE BRIT** *Bike Ride*

TO BENEFIT BRITNEY GENGEL'S POOREST OF THE POOR FUND

In Britney's memory, her family established the nonprofit Be Like Brit. Its mission is to serve the children of Haiti by building an orphanage in an environment where they can grow, learn & thrive.

BikeRide.BeLikeBrit.org

Choose from a 66-mile, 33-mile, 10-12-mile, or 1-mile route.

DATE: Sunday Oct. 14, 2012

TIME: Register 8 am to 9 am (all rides leave at 9 AM)

WHERE: Wachusett Regional High School, Holden, MA

The first
100 people
to register
receive a FREE
Bike Ride
T-shirt!

PREREGISTER and SAVE

at ***BikeRide.BeLikeBrit.org***! The cost for pre-registration is \$20 per person and \$25 on the day of the event. This includes refreshments at the rest stops, mechanical support and one raffle ticket for each rider (additional tickets are \$5 each or 3 for \$10). For an additional \$13 at registration, you will also receive a Be Like Brit drawstring bag.

Choose from four routes:

- **66-mile ride** through the Wachusett area, including a climb up Mt. Wachusett. This distance symbolizes the number of children that will live in the orphanage in Haiti.
- **33-mile ride** through the Wachusett area with beautiful foliage and reservoir views. This represents the 33 days that Britney was missing in the rubble at the Hotel Montana.
- **10-12-mile ride** easy ride around Holden and Rutland where Britney grew up.
- **1-mile easy ride** around Wachusett High School perfect for beginner bikers and children.

Riders return to Holden to music, a BBQ (food and drink for purchase), and a raffle drawing at 1pm (winners need not be present for drawing).

CHECK OUT THE GREAT PRIZES!

1st prize

***A Trek Road Bike
from Bicycle Alley***



2nd prize

***Savant Skis custom made
by Mark Rocheford***



3rd prize

***Wachusett Ski Pass
from Mount Wachusett***



SPONSORED BY



If you have any questions about the ride, would like to volunteer, or for more information on donating/offering services, please contact **Cherylann Gengel** at (508) 886-4500.