



**SUPERFIERCE**

**BENEFITING  
EBEAUTY COMMUNITY**

Haute Halloween Bash

# SUPERFIERCE

Benefiting EBEAUTY

10.27.17



Blind Whino Arts Club

700 Delaware Ave SW, Washington, DC.

SUPERFIERCE DC is transforming one of the East Coast's most renowned creative spaces, Blind Whino, with a permanent juried exhibit featuring over 30 acclaimed artists from across the country and Washington, DC.

## **PARTNER WITH EBEAUTY & PAY IT FORWARD!**

Be a Sponsor of SUPERFIERCE's HAUTE HALLOWEEN BASH BENEFITING EBEAUTY and have access to:

- Over 10k visitors to the exhibit;
- Exposure to over 100 artist's networks and leaders in the creative community; and
- Press opportunities with established magazines, papers and television coverage.

Sponsorships and ticket packages can be customized to create unique opportunities for you!

## **HAUTE HALLOWEEN BASH**

- FRIDAY, OCTOBER 27, 8PM – 1AM
- COCKTAILS AND HORS D'OEUVRES
- ENTERTAINMENT BY NEW CENTURY DANCE COMPANY
- COSTUME COMPETITION, RAFFLE AND SILENT AUCTION
- GET "WIGGED OUT" FOR A GOOD CAUSE

# SPONSORSHIP OPPORTUNITIES

EBeauty Community Inc. is a 501(c)3 non-profit corporation.

Every \$20 provides a woman undergoing cancer treatment with a wig free of charge.

**\$10,000**

## **VAMPIRE LOUNGE SPONSOR**

- 10 Haute Halloween VIP event tickets
- 6 Superfierce Opening Exhibition Salon Party tickets (October 5th 2017)
- Private lounge seating on second level with private server for sponsor and their guests
- Company name/logo on EBeauty Community website event page and Superfierce website
- Company name/logo on signage at event
- Company name/logo in event email campaign
- 8 social media postings by both EBeauty and Superfierce accounts
- Sponsor spotlight article in EBeauty Community newsletter
- Company logo placement on step and repeat
- Recognition in 2017 Haute Halloween Bash Book
- Provides free wigs to 500 women undergoing cancer treatment
- \$9,200 tax deductible

**\$5,000**

## **GRAVEYARD SPONSOR**

- 6 Haute Halloween VIP event tickets
- Private outdoor lounge seating
- 4 Superfierce Opening Exhibition Salon Party event tickets (October 5th 2017)
- Company name/logo on signage at event
- Company name/logo in event email campaign
- 4 social media postings by both EBeauty and Superfierce accounts
- Company logo placement on step and repeat
- Recognition in 2017 Haute Halloween Bash Book
- Provides free wigs to 250 women undergoing cancer treatment.
- \$4,500 tax deductible

**\$2,500**

## **MONSTER MASH SPONSOR**

- 4 Haute Halloween VIP event tickets (access to private VIP lounge located on second level)
- 2 Superfierce Opening Exhibition Salon Party tickets (October 5th 2017)
- Company name/logo on signage at event
- Company name/logo in event email campaign
- 2 social media postings by both EBeauty and Superfierce accounts
- Recognition in 2017 Haute Halloween Bash Book
- Provides free wigs to 125 women undergoing cancer treatment.
- \$2,200 tax deductible

**\$1,000**

## **FRANKENSTEIN SPONSOR**

- 2 Haute Halloween VIP event tickets (access to private VIP lounge located on second level)
- 2 Superfierce Opening Exhibition Salon Party tickets (October 5th 2017)
- Company name/logo on signage at event
- Company name/logo in event email campaign
- 1 social media posting by both EBeauty and Superfierce accounts
- Provides free wigs to 50 women undergoing cancer treatment.
- \$800 tax deductible

# SUPERFIERCE

was founded on three fundamental platforms:

## EXHIBITION

A traveling art exhibit highlighting the work of each host city's most exciting and inspiring women artists.

## ACTIVATION

Activations and partnerships creating hands on experiences including public art installations, service oriented activities and charitable events.

## MENTORSHIP

A mentorship program that will connect aspiring female artists to resources and relationships that can provide professional counsel and connect opportunity.



JOIN THE MOVEMENT  
[SUPERFIERCE.ORG](https://SUPERFIERCE.ORG)



# PAY IT FORWARD WITH: EBeauty:

## WIG EXCHANGE PROGRAM

EBeauty Community is proud to offer a national online wig exchange program through which women can donate wigs they no longer need to others who are undergoing Chemotherapy treatments.

Hair is an integral part of a woman's life and for women undergoing chemotherapy, the loss of their hair can add another layer of emotional strain and impact self-image during an already traumatic time. Wigs are expensive (generally costing from \$700 - \$5,000) and many women, especially those struggling to cover health care bills, cannot afford the cost of a quality wig.

We believe that every woman experiencing hair loss due to chemotherapy should have access to a wig in which she can feel beautiful throughout the recovery process.

We also believe there is a power in paying forward the gift of a wig once treatment is complete, health covered and hair restored. Our wig exchange model is rooted in these ideals.

SUPERFIERCE is thrilled to donate **25%** of the proceeds of all sales to EBeauty as its national charity partner.

EBeauty's mission is to enhance and strengthen the education and charity community support network for women undergoing cancer treatments.

The organization works to improve the quality of life for women undergoing chemotherapy treatments through the implementation of its Wig Exchange Program through awareness and building events.

EBeauty's primary goal is to provide all women, regardless of economic status, access to wigs in order to restore their self-image and confidence during cancer treatments.



## PURPOSE

EBeauty's primary goal is to provide all women, regardless of economic status, access to wigs in order to restore their self-image and confidence during cancer treatments.

# SPONSORSHIP: IN GOOD COMPANY

We are grateful for our SUPERFIERCE 2016 sponsors!

Due to the generosity and support of our sponsors last year, SUPERFIERCE DC 2016 was a massive success. Here are just a few of our major corporate sponsors from last year.



# SUPERFIERCE

**THE WORLD  
IS REMADE  
THROUGH  
THE POWER  
OF FIERCE  
WOMEN  
PERFORMING  
ACTS OF  
CREATIVE  
REBELLION.**

- LOUISE M. PARÉ

## GET WIGGED OUT

Interested in more information?

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Email: [CAROLYN@EBEAUTY.COM](mailto:CAROLYN@EBEAUTY.COM)

