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Sponsor/Exhibitor Opportunities



Georgia Council of Chiropractic

Post Office Box 4245
Marietta, Georgia 30061

Phone: 678-667-4567

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info@georgiachiropractic.org

Georgia Council of Chiropractic

SPONSOR/EXHIBITOR PACKAGE COMPARISON

GCC Sponsor Packages and Benefits	Diamond	Platinum	Gold	Silver
Exhibit Booth - 6ft. Skirted table with 2 chairs and waste basket, sponsor/exhibitor listing on event program, distribution of your materials/promotional items in attendee packets and goodie bags. Diamond Sponsors may ask for a table at all events.	✓	Any 3 GCC CE Events	Any 2 GCC CE Events	Any 1 GCC CE Event
Sponsor Button on GCC Website - button with your name/logo on GCC website sidebar, linked to your website.	✓	✓		
Banner Ad on GCC Website - Your banner ad on GCC home page and logo on Vendor Resources Page. Site statistics: average 700,000 hits per year and 1000 unique visitors per month.	✓	Resources Page Only	Resources Page Only	Resources Page Only
GCC Membership Address List - Contact our members on your schedule and send them your promotions through the year. Also includes non-member event attendees. Diamond and Platinum Sponsors may ask for updated lists at any time.	✓	✓	Annually	Annually
Major Mailing Promotions - your logo on, or materials placed in, our main promotional mailings of 800—5,000 pieces (excludes postcards). Includes all DCs in Georgia and many in surrounding states. 10-12 mailings each year. Mailing nearly 25,000 in 2015.	✓	Logo Only		
Misc Mailings - provide your flyer/brochure and we will include it in membership statements, new member packets, new licensee outreach mailings, CE verification letter mailings, etc.	✓	✓		
The Major Premise Email Newsletter Advertising - Includes your banner ad, sponsor buttons, and Free classifieds. Sent to over 4000 chiropractors and students. 1 - 3 issues per month.	✓	Button and Classifieds		
Custom Email Blasts - Submit your articles or advertisements for distribution to our 4000+ database of chiropractors and students.	✓	Quarterly		
Facebook - Diamond and Platinum sponsors may post advertisements to our GCC Facebook page throughout the year. Gold and Silver may post ads 30 days before and 30 days after exhibiting at a GCC event. Contact GCC office for guidelines before first post.	✓	✓	Limited	Limited
Printed Ads - Printed ad in GCC Membership Handbook/Directory. Size/placement upgrades available at discounted rates.	Full Page	½ Page	¼ Page	Resource Listing
Add-ons and Upgrades	Diamond	Platinum	Gold	Silver
Double Booth Space at Annual Convention (on request)	✓	\$50	\$100	\$150
Electrical Connections at Exhibitor Booth	✓	✓	\$25/day	\$25/day
Stage Time - Address attendees at one of our events. Available times vary from 3 - 15 minutes depending on the event schedule. Gold or Silver must reserve 30 days in advance.	15 minutes included	3-5 minutes included	\$100-\$500	\$100-\$500
Seminar Sponsorship - Sponsor one of our Seminars such as our popular Nuts and Bolts practice building seminars, insurance seminars, technique seminars, and philosophy nights.	✓	✓	Discount	Call for Pricing
Tickets to GCC Social Events and Meal Functions - It's all about Networking! Mingle with our members and guests.	✓	✓	Discount	Call for Pricing
Georgia ChiroNEWS Magazine - Printed ad in magazine. Contact GCC office for print schedule, deadlines, and spec sheet.	1/2 Page	1/4 Page	1/8 Page	Resource Listing

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SPONSOR/EXHIBITOR APPLICATION

Company Name: _____

Products/Service: _____

Primary Contact Name: _____

Email: _____

Address: _____ City/State: _____ Zip: _____

Phone: _____ Fax: _____

Please note, some add-ons/upgrades have limited quantities available and will be granted according to application date. Hybrid sponsorships are available for sponsors who do not attend events as exhibitors. Contact GCC office for pricing.

DIAMOND	<input type="radio"/> Diamond Sponsorship \$150 per month or <input type="radio"/> \$1400 per year (Save over 20%).	<input type="radio"/> Platinum Sponsorship \$100 per month or <input type="radio"/> \$1000 per year (Save 20%)
	<input type="checkbox"/> Double exhibit booth needed. <input type="checkbox"/> Electrical hookup needed. <input type="checkbox"/> 15 Minutes stage time at event. <input type="checkbox"/> 15 extra minutes stage time. Add \$100 <input type="checkbox"/> 2 Meal Tickets to all meal functions. <input type="checkbox"/> Upgrade Directory/Handbook Ad. Add \$75	<input type="checkbox"/> Double exhibit booth. Add \$50 <input type="checkbox"/> Electrical hookup needed. <input type="checkbox"/> 3-5 Minutes stage time at event. <input type="checkbox"/> 10 extra minutes stage time. Add \$100 <input type="checkbox"/> 2 Meal Tickets to all meal functions. <input type="checkbox"/> Upgrade Directory/Handbook Ad. Add \$75 <input type="checkbox"/> Banner in Major Premise eNewsletter. Add \$25
GOLD	<input type="radio"/> Gold Exhibitor Sponsorship \$50 per month or <input type="radio"/> \$500 per year (Save over 15%).	<input type="radio"/> Silver Exhibitor Sponsorship \$400 annually
	<input type="checkbox"/> Double exhibit booth. Add \$100 <input type="checkbox"/> Electrical hookup needed. Add \$25/day <input type="checkbox"/> 5 Minutes stage time at event. Add \$100 <input type="checkbox"/> Upgrade Directory/Handbook Ad. Add \$75 <input type="checkbox"/> Banner in Major Premise eNewsletter. Add \$50	<input type="checkbox"/> Double Convention booth. Add \$150 <input type="checkbox"/> Electrical hookup needed. \$25/day <input type="checkbox"/> 5 Minutes stage time at convention. Add \$150 <input type="checkbox"/> Upgrade Directory/Handbook Ad. Add \$75 <input type="checkbox"/> Banner in Major Premise eNewsletter. Add \$50

PAYMENT INFORMATION

I understand that my sponsorship is continuous on an annual basis unless cancelled in writing 15 days prior to the next anniversary (annual payments) or next renewal period (monthly payments, after first year). Monthly payments require minimum one year commitment.

Signature: _____ Date: _____

Charge my card: _____ Annually on anniversary date, or _____ Monthly on the _____ of each month.

Email address for receipts: _____

Card Number: _____ Exp: _____ CID #: _____

Name on Card: _____ Billing Zip Code: _____

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SPONSOR/EXHIBITOR GUIDELINES

GCC Sponsor/Exhibitor Applicant:

The Georgia Council of Chiropractic represents a select group of chiropractors with a focused purpose. That purpose is to enhance the quality of life of the people we serve by removal of nerve system interference known as vertebral subluxation.

Our doctors do recognize that there are other factors involved in health, and that other forms of healthcare do have their merit. However, it is widely held in this association that these other forms of healthcare stand outside the practice of chiropractic.

Regardless of the leniency of state law, the GCC believes that therapeutic treatment modalities are not the practice of chiropractic. For the most part, the members of GCC have these same beliefs and would find therapeutics and other treatment regimens offensive at a GCC function.

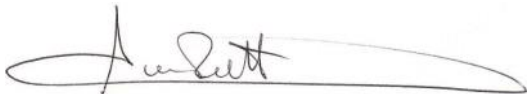
We recognize that many companies have products that do not fall into the therapeutic realm, while at the same time some of their products are therapeutic in nature. In order to have a prosperous event, without any contradictions in our principles as an organization, it is our admonition to vendors that no therapeutic products or services be brought or displayed at GCC functions. You are however, welcome to bring other products that will not be deemed as contradictory to our philosophical stance.

If you feel that you cannot comply with this guideline we would ask that you reconsider your participation. Bringing items that would not be well received by our group would only serve to hurt your sales. It is our hope that the GCC can bolster sales for you. We do recognize that this policy does reduce the number of vendors that will participate with the GCC, making those that do a select group.

If you have any concerns or questions as to your products or services meeting these guidelines please feel free to call us and we will be happy to discuss this with you.

The GCC desires that our doctors and vendors have a successful event. With these guidelines we feel that you, as a vendor, will receive the best response to your products and services.

Sincerely,



Awais Butt, DC, President

On behalf of the Officers and Board of the Georgia Council of Chiropractic

Company Name: _____

Products/Service: _____

Primary Contact Name: _____

Email: _____

I have read and agree to abide by the above GCC Sponsor/Exhibitor Guidelines.

Signature: _____ **Date:** _____

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SPONSOR/EXHIBITOR CALENDAR OF EVENTS 2015-2016

<input type="checkbox"/> Interested	Event Date(s)	Event #	Event Name/Description
<input type="checkbox"/>	GCC Membership Handbook (replaces annual directory)	N/A	Print Date: Summer 2015 Reserve space by: 8/10/2015 Ad copy due: 8/13/2015. Size of included ad and discount pricing for upgrades are dependent on sponsorship level. See Sponsor Benefits Chart and Member Handbook Application/Spec Sheet for details.
<input type="checkbox"/>	August 29-30, 2015	3	GCC 34th Annual Convention & Expo Location: Atlanta Marriott Northwest Total Exhibit Booths Available: 25+. Reserve booth by: 8/13/2015 Submit materials for attendee bag or packet: 8/24/2015
<input type="checkbox"/>	September 11-13, 2015	4	GCC 4th Annual Augusta CE Express Augusta Marriott at the Convention Center, Augusta, GA Exhibit Booths Available: 5. Reserve booth by: 8/14/2015 Brochure deadline: 8/7/2015
<input type="checkbox"/>	October 10-11, 2015	5	GCC 2nd Annual Macon CE Express Location: Monument Room, Macon Coliseum, Macon, GA Exhibit Booths Available: 20+. Reserve booth by: 9/15/2015 Brochure deadline: 9/1/2015
<input type="checkbox"/>	November 7-8, 2015	6	GCC South Georgia CE Express - Valdosta Location: Fairfield Inn & Suites, Valdosta, GA Exhibit Booths Available: 2. Reserve booth by: 10/14/2015 Brochure deadline: 9/1/2015
<input type="checkbox"/>	November 14, 2015	9	GCC Saturday Night Live Philosophy Event Life University, Marietta, GA Exhibit Booths Available: 3 Reserve booth by: 11/5/2015
<input type="checkbox"/>	December 5-6, 2015	7	GCC Holiday CE Express Location: TBA, Duluth, GA Exhibit Booths Available: 6+ Reserve booth by: 11/9/2015 Brochure deadline: 10/14/2015
<input type="checkbox"/>	GA ChiroNEWS magazine	N/A	Print Date: Spring 2016 Reserve ad space by: 01/11/2016 Ad copy due: 1/15/2016. Size of included ad and discount pricing for upgrades are dependent on sponsorship level. See Sponsor Benefits Chart and Magazine Application/Spec Sheet for details.

RESERVE YOUR SPACE EARLY: Diamond and Platinum sponsor logos will be printed on mailing side of brochures. Sponsors/exhibitors reserving a booth in time for the brochure deadline may place a flyer insert into the promotional brochure mailed for the event. Pricing depends on sponsorship level (free in some cases), and whether or not additional postage is required. Please note some of our regional venues may have exhibit space in the pre-function area and/or in the back of the classroom/meeting room.

Exhibitor Booth Selection Form: GCC 34th Annual Convention & Expo, August 29-30, 2015

Atlanta Marriott Northwest, Salon B - C. Double and single booths shown are for example purposes. Any two adjacent booths can be double booths, and any booth 7 - 24 can be a single booth. Exhibitors may setup after 8:30pm on Friday evening. Please select your top 4 booth choices from those numbered below.

Company Name: _____

Do you require an electrical outlet? _____

Selections:

- 1. _____
- 2. _____
- 3. _____
- 4. _____

