

Vice-President of Continuing Education

MID-YEAR REPORT

MSHA, JUNE 30, 2012

Below is a summary of the VPCE's responsibilities and highlights of 2012.

1. Continuing Education Units from the MSHA Spring Conference 2012 were submitted to ASHA May 9, 2012. Some members had difficulty logging on and submitting their ASHA CEU's. We are working on solutions so that this error does not occur following the 2013 conference.
2. Every five years, ASHA approved CE providers participate in a process known as the 5-year review. Our CE Provider approval is due to expire 12/31/12. MSHA is scheduled to participate in the 5-Year Review process this year.

The five-year review is conducted to determine if MSHA has been in compliance with the Continuing Educations Board's requirements during the previous five years and can be re-approved.

The AHSA CE provider update form was submitted to ASHA in May. The next step is to answer any of ASHA's requests for information and pay the Applicable five-year Review fee. MSHA must also pay the 2013 Provider Annual Fee by 12/31/2012.

3. ASHA required all of its Continuing Education providers to submit an Application Addendum to meet its new **Requirement 3**. MSHA is now required to meet these new Requirement 3 standards. MSHA's Application Addendum was submitted to ASHA June 27, 2012. The following is a description of ASHA's Requirement 3.

Requirement 3: Transparency in Course Planning, Delivery, and Marketing

The Provider (organization) must focus their courses on scientific and professional education, not product or service promotion. The Provider must have processes to resolve and disclose conflicts of interest. These processes must also address the management and disclosure of financial and in-kind support of CE courses. Additionally, the Provider must appropriately manage exhibits and advertising associated with CE courses.

Guidelines

The purpose of having processes to manage financial and in-kind support, exhibits/advertising, and conflicts of interest is to ensure that learners are informed of situations that might influence the content or presentation of courses. Disclosure contributes to a transparent relationship between providers and presenters of continuing education and consumers of that education.

Respectfully Submitted,
Anita Cook, M.S. CCC-SLP