

North Lakeland Discovery Center Photo Contest Information and Regulations: 2018 Calendar

Please read the following regulations carefully

The North Lakeland Discovery Center is an outdoor environmental and community learning center with over 1,000 member households who support the mission: "To enrich lives and inspire an ethic of care for Wisconsin's Northwoods, through the facilitation of connections among nature, people and community."

The Discovery Center is:

- Open to the public with hiking, biking, skiing and snowshoeing trails
- Located on state land in the Northern Highland American Legion State Forest
- Receives no annual base government funding
- 501(c)3 not-for-profit organization supported by memberships and donations

Your photo and entry fee will be used to support:

- Nature-based education and programming for children and adults
- 12 miles of skiing/ hiking/ biking trails
- The Nature Nook with drop-in activities and live education animals
- Citizen-based research projects
- Extensive programming to the local community

Contest Description: The NLDC photo contest is a special opportunity for photographers of all skill levels to showcase their work in the 2018 NLDC calendar. The NLDC calendar is a popular showcase of the beautiful Northwoods and especially the Discovery Center, and is provided to households who contribute to our End of Year Campaign.

Prize: The NLDC judging committee will select 12 photos (one per month). Winners will receive 5 free copies of the NDLC calendar, along with a gift certificate for \$25 worth of free programming at the NLDC.

Eligibility and Submission requirements:

- 1. Submit a digital photo that features a photograph of a special Wisconsin moment. Photos can be of scenery, animals/plants/nature, Discovery Center programs, etc.
- 2. Priority will be given to the following picture categories (in this order)
 - a. Photos taken on NLDC grounds or during NLDC programs
 - i. Special priority will be given to photos submitted with a statement or short story regarding the photographer's experience at the NLDC
 - b. Photos taken in the Northwoods of Wisconsin
 - c. Photos taken at other locations in Wisconsin or the Upper Peninsula of Michigan
- 3. We encourage photo submissions of all seasons and nature subjects
- 4. Photographs can contain people if they are participating in a Discovery Center program

- 5. All photos must be submitted as jpg, gif, pdf, or png files. Photos must be 300 dpi, suitable for printing in horizontal format of 7.5" tall x 10" wide
- 6. All photos must be as "natural" as possible
 - a. Photos may not be composites -i.e. collages or multiple images joined together
 - b. Photos may not have the addition, duplication, deletion, or moving of objects in the photos
 - c. Photos may not have artistic filters such as water color, neon glow, stained glass, and other variations of the aforementioned which do not accurately show the scene as it occurred in nature
- 7. Photographers must obtain permission from any people appearing in the photographs
- 8. Photos must not have been previously published. Photographers retain non-exclusive rights, and grant the North Lakeland Discovery Center royalty-free, non-exclusive rights to publish the photo in print or electronic form. Story and photo submissions may be used for promotional and fundraising purposes. The Discovery Center will credit any story or photo with your name whenever possible.
- 9. Multiple submissions are allowed

Entry Fee: The entry fee is \$15, and \$5 for each additional photo. There is no limit to the number of photos submitted by a single photographer, as long as the entry fees are paid.

Fees can be paid via cash, check, or credit card. Make checks payable to the North Lakeland Discovery Center. For credit card payment, please call 715-543-2085. Cash payments must be paid in person.

Deadline: All photos and submission form must be submitted by 4:00pm on Wednesday, November 15 2017. Contest winners will be notified by November 20, 2017.

How to Enter: Send the completed submission form on the following page, along with your photos, to **PhotoContest@discoverycenter.net** by 4:00pm on Wednesday, November 15 2017.

If you have additional questions, please contact us at PhotoContest@discoverycenter.net or 715-543-2085 and ask for Karla or Emily.

Submission Form for the Discovery Center's 2018 Calendar Contest

Complete one form per photograph submitted, and send along with photo submission(s) to PhotoContest@discoverycenter.net

| Name (first and last): |
|---|
| Phone number: |
| Email address: |
| Mailing address: |
| Photo title: |
| Photo location: |
| Photo file name: |
| How are you paying? (circle one): cash credit check |

Statement or short story regarding your personal experience with the North Lakeland Discovery Center (optional and subject to minor editing):

By signing below, I certify that I have read, understand, and comply with all rules and regulations as listed in the Discovery Center's 2018 Calendar Contest Rules

Signature