

Newsletter Advertisement Order Form - Page 1

Spring 2018 - Winter 2019

Our Family Coalition’s quarterly newsletter is viewed by over 5,000 Bay Area families and organizations. Display ads are printed in FULL COLOR. Pricing, dimensions, and preferred formats appear below. After submitting order form and payment, please e-mail a high quality (300dpi+) graphic to newsletter@ourfamily.org. Please send ads print-ready. *Preferred Formats:* JPG, TIFF, EPS, or PDF.

Advertisement Order: Please select how many issues and which issue(s) your ad will be placed in.

Ad Size	1 Issue	
	For Profit Orgs and Persons	Non-Profit Orgs
Half Page (8.5"w x 5.5"h)	<input type="checkbox"/> \$750	<input type="checkbox"/> \$460
Quarter Page (4.25"w x 5.5"h)	<input type="checkbox"/> \$390	<input type="checkbox"/> \$240
Business Card (3.5"w x 2"h)	<input type="checkbox"/> \$210	<input type="checkbox"/> \$135

Ad Size	2 Issues	
	For Profit Orgs and Persons	Non-Profit Orgs
Half Page (8.5"w x 5.5"h)	<input type="checkbox"/> \$1,485	<input type="checkbox"/> \$895
Quarter Page (4.25"w x 5.5"h)	<input type="checkbox"/> \$745	<input type="checkbox"/> \$460
Business Card (3.5"w x 2"h)	<input type="checkbox"/> \$390	<input type="checkbox"/> \$240

Ad Size	3 Issues	
	For Profit Orgs and Persons	Non-Profit Orgs
Half Page (8.5"w x 5.5"h)	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$1,340
Quarter Page (4.25"w x 5.5"h)	<input type="checkbox"/> \$1,160	<input type="checkbox"/> \$680
Business Card (3.5"w x 2"h)	<input type="checkbox"/> \$575	<input type="checkbox"/> \$355

Ad Size	4 Issues	
	For Profit Orgs and Persons	Non-Profit Orgs
Half Page (8.5"w x 5.5"h)	<input type="checkbox"/> \$2,935	<input type="checkbox"/> \$1,795
Quarter Page (4.25"w x 5.5"h)	<input type="checkbox"/> \$1,395	<input type="checkbox"/> \$895
Business Card (3.5"w x 2"h)	<input type="checkbox"/> \$720	<input type="checkbox"/> \$460



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1. Advertiser must submit payment and materials on or before due dates. Graphics must be submitted to naomi@ourfamily.org.
2. Ad fees are not a charitable donation and are not tax-deductible
3. Our Family Coalition reserves the right to refuse or cancel any ad and to edit for spelling grammar and style.
4. Our Family Coalition does not endorse any advertisers.
5. Advertisements are accepted on a first-come first-serve basis.
6. Ads can be purchased for up to four issues at a time.
7. Publication date is not guaranteed and subject to delay due to bulk mail delivery. Time sensitive ads must be placed well in advance.
8. Advertisers and advertising organizations are responsible for the content of ads as submitted and shall hold harmless, defend and indemnify Our Family Coalition and its employees from and against any claims made in connection with the content of any advertising.
9. The advertiser must notify Our Family Coalition in writing of any error within 7 days of publication.

The undersigned agrees to the terms and conditions above. The undersigned further states that s/he has the authority to sign this contract on behalf of the advertiser specified above.

Name: _____
 Title: _____
 Signature: _____ Date: _____

**Email completed form to info@ourfamily.org,
 fax to 415-981-1962 or
 mail to 1385 Mission St., Ste. 340, San Francisco, CA 94103**

Issue - Publication Date	Ad & Payment Date
Winter 2019 Newsletter - January 1, 2019	December 1, 2018
Spring 2018 Newsletter - April 1, 2018	February 15, 2018
Summer 2018 Newsletter-July 1, 2018	May 15, 2018
Fall 2018 Newsletter - October 1, 2018	August 15, 2018

Contact Information

Organization/Company: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Phone: _____ Fax: _____
 Contact Person: _____ Contact Title: _____
 Contact Email: _____ Contact Phone: _____

Payment

Check payable to "Our Family Coalition" is enclosed. Charge credit card:
 American Express MasterCard Visa
 Account No.: _____
 Expiration: ____ / ____ Security Code: _____
 Card Holder Name: _____
 Signature: _____