



CANADIAN CHAMBER OF COMMERCE IN HONG KONG

2017-18

SPONSORSHIP *OPPORTUNITIES*

Introduction

Founded in 1977, The Canadian Chamber of Commerce in Hong Kong is a proactive, non-government body that provides an extensive networking platform for over 900+ members with business interests in Canada, Hong Kong, Mainland China, and the broader Asia-Pacific region. With over 40 years of experience, CanChamHK is one of the largest and most active international chambers in Hong Kong, and one of the most influential business groups in the Asia-Pacific Region. The Canadian Chamber of Commerce in Hong Kong's strengths are built on the diversity of its members who range from blue-chip and well-known corporate names through to start-ups.

The Canadian Chamber of Commerce in Hong Kong is producing a range of signature events including luncheons, seminars, briefings, panels and roundtable discussions. These events are designed to promote our sponsors and members while providing a rich environment for thought leadership and idea exchange. These events offer an opportunity to enhance your corporate branding and share your company's achievements, as well as showcase your company and its services in a professional and prestigious setting.

Many of these initiatives will be events which engage speakers and panelists who will address important business issues faced by CanChamHK members, Canadian businesses, as well as the international business community at large.

These events offer opportunities for sponsors and members to enhance their corporate branding and share their company's achievements, as well as to showcase their company and its services.



2017-18 Events Calendar

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Nov 2	Young Professionals Mentorship Program	4
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Jan 16	Industry Mixer: Asian Financial Forum	7
Jan 18	Leadership Series: Banking	8
Jan 25	Investments 101: Property	9
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Apr 10	Industry Mixer: Travel/Leisure/Hospitality	14
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Young Professionals Mentorship Program

5 events starting on November 2, 2017

For the 5th year in a row, our Young Professional members can develop their careers through the advice and guidance of our Mentorship Program. Participants are matched up with a Mentor based on their industries and interests, and spend six months honing their business skills and learning about the road ahead. The Program has seen a steady increase of participants since its inauguration, and is now made up of three development workshops in addition to opening and closing mixers.



Sponsorship Opportunities

- Title Sponsor
- Gold Sponsor

\$10,000 - \$40,000

Industry Mixer: Logistics

November 22, 2017

Our Logistics Industry Mixer is a wonderful opportunity for our members to learn more about the underlying aspects of logistics as well as the advantages of an efficient value chain, and to make connections with some of the best in the business. With members of the Canadian Logistics Mission in attendance, participants can network and build their business alongside Canadian companies.



Sponsorship Opportunities

- Title Sponsor
- Venue Partner
- Food and Beverage Sponsor

\$5,000 - \$15,000



TransPacific Conference

December 4, 2017

Hong Kong's reputation as a renowned international business and financial centre has provided a launching ground for entrepreneurs and a platform for overseas expansion into China and Asia. Held by CanChamHK's Entrepreneur and Small Business Committee, the TransPacific Conference helps connect businesses from both sides of the Pacific Ocean. In attendance will be a delegation from HKCBA.



Sponsorship Opportunities

- Title Sponsor
- Conference Sponsor
- Program Sponsor

\$5,000 - \$15,000

Industry Mixer: Asian Financial Forum

January 16, 2018

We will be holding our Industry Mixer following the Asian Financial Forum, which brings together influential members of the financial and business community to discuss developments and trends in Asia. Attendees to our Mixer will have the opportunity to network and share experiences with decision makers, company executives, and each other.



Sponsorship Opportunities

- Title Sponsor
- Gold Sponsor

\$5,000 - \$15,000

Leadership Series

4 events starting on January 18, 2018

Our Leadership Series aims to provide insights from leaders in a variety of industries. The speakers will discuss their experience of dealing with challenges arising in their businesses in Asia, China, Canada and Hong Kong. Speakers will also share their best practices and advice on creating opportunities from overcoming challenges. The audience will learn from local and global leaders on how to become successful leaders. Past speakers include Fredrick Ma, Charles Li, and John Rice.



Sponsorship Opportunities

- Title Sponsor
- Event Sponsor
- Table Sponsor

\$8,000 - \$160,000

Investments 101

3 events starting on January 25, 2018

Investment 101 is a three-part series covering the basics of investing in property, stocks and bonds, and the MPF. Speakers from various industries will share their experiences investing, and will provide tips for growing wealth and identifying advantageous market conditions.



Sponsorship Opportunities

- Title Sponsor
- Gold Sponsor

\$10,000 - \$40,000

Industry Mixer: Property

February 6, 2018

Following our Investments 101 session on the topic, our Property Industry Mixer provides a great opportunity for attendees to build connections and learn more about property development and investments. A diverse range of attendees, from Young Professionals to business leaders, provides a unique and insightful perspective of the market.



Sponsorship Opportunities

- Title Sponsor
- Venue Partner
- Food and Beverage Sponsor

\$5,000 - \$15,000

Luncheon with the Secretary of Transportation and Housing

February 13, 2018

CanChamHK will be hosting Frank Chan, Hong Kong's Secretary of Transportation and Housing, during a luncheon. Mr. Chan began his political career as an Assistant Electronics Engineer in 1982 before climbing the ranks to his current position. Attendees will have the opportunity to learn from his journey as well as share their experiences with others.



Sponsorship Opportunities

- Title Sponsor
- Table Sponsor

\$8,000 - \$40,000

International Women's Day Luncheon

March 1, 2018

We celebrate International Women's Day 2018 with our annual luncheon. Speakers will share their experiences and the challenges faced in the business world as women, while providing thoughtful advice to aspiring professionals. Potential speakers include Ms. Jing Ulrich (MD and Vice Chairman of Asia Pacific J.P. Morgan Chase & Co), Ms. Margaret Fong (Executive Director of the Hong Kong Trade Development Council), Ms. Suyi Kim (MD of the Asia Pacific Pension Plan Investment Board), Ms. Helen Wong (Group GM & CE Greater China of HSBC), Ms. Rachel Hu (MD & Country Head of TD Bank), and Ms. Daisy Ho (Deputy MD of Shun Tak Holdings).



Sponsorship Opportunities

- Title Sponsor
- Event Sponsor
- Table Sponsor

\$20,000 - \$100,000

Industry Mixer: Women's

March 6, 2018

Following our Power of Pink event is the Women's Industry Mixer, which is an opportunity for women in business to network and learn from each other. Attendees range from young professionals to business leaders, resulting in a group with a rich, diverse range of experience.



Sponsorship Opportunities

- Title Sponsor
- Venue Partner
- Food and Beverage Sponsor

\$5,000 - \$15,000

Industry Mixer: Travel/Leisure/Hospitality

April 10, 2018

Our Travel, Leisure, and Hospitality Industry Mixer presents attendees with a great opportunity to learn more about all three industries in an open-floored setting encouraging questions and discussion.



Sponsorship Opportunities

- Title Sponsor
- Venue Partner
- Food and Beverage Sponsor

\$5,000 - \$15,000

To Learn More...



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