

2017 **AD** *KIT*

The Canadian Chamber of Commerce in Hong Kong



THE CANADIAN CHAMBER OF COMMERCE IN HONG KONG

Founded in 1977, the Canadian Chamber of Commerce in Hong Kong is a proactive, non-government body that provides an extensive networking platform for members with business interests in Canada, Hong Kong, Mainland China, and the broader Asia-Pacific region.

CanCham is one of the largest Canadian business organizations outside of Canada, one of the leading and most active international chambers in Hong Kong, and an influential business group in Asia-Pacific. Like Canada itself, the Chamber's strengths are built on the diversity of its members who range from blue-chip Canadian and well-known Hong Kong corporate names through to local start-ups.

OUR NETWORK AND REACH



www.cancham.org
9,000 Pageviews/Month
1,900 Unique Visitors/Month



LinkedIn
1300+ Followers



Events
Over 120 Events a Year
Over 2,200 participants



Twitter
800+ Followers



Facebook
1149 Followers



Email Broadcasts
4,500 + Mailing list size



Weekly Newsletter
4,500 + Recipients


CANCHAMHK'S ANNUAL SPONSORS



AD UNITS AVAILABLE

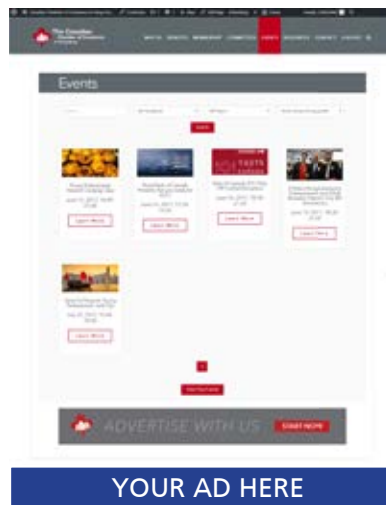
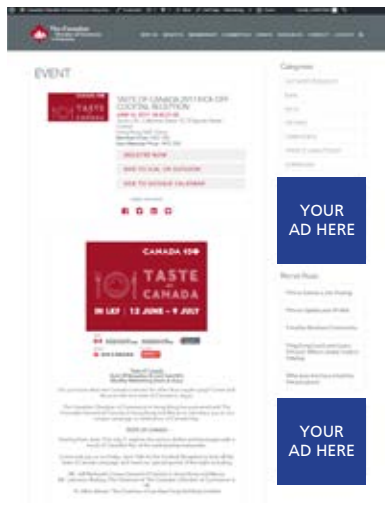
CanChamHK Website www.cancham.org

HomePage	3 Months	6 Months	1 Year
Large Banner (950 px X 120 px)	\$6,000	\$12,000	\$20,000
Medium Banner (300 px X 250 px)	\$2,500	\$5,000	\$9,000



www.cancham.org
10,000 Pageviews/Month
2000 Unique Visitors/Month

Notes:
Prices are in HKD
The large banner will rotate with a maximum of 3 other banners




Exchange Express Newsletter

	6 Months	1 Year
Long Banner (600 px X 100 px)	\$4,500	\$6,000
Square Banner (250 px X 200 px)	\$9,000	\$15,000



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CHAMBER NEWS

 **New Year's Message from the President**

Dear CanCham Members,
Happy New Year!

As we embark on the year 2016, I would like to take stock of the progress last year, to outline some of the new initiatives and activities of our Chamber and to thank you, our valued members, for your continued engagement in another wonderful year. As a membership organization, our success hinges on your shared support.


The year 2015 has again been an active one, as we continue to build the Chamber community and create programs with a focus on quality and breadth.

[Read More](#)

Policy Submission 2016

The Canadian Chamber of Commerce in Hong Kong (CanCham) has submitted comments and recommendations for the Chief Executive's 2016 Policy Address and the Budget Consultation for the 2016-2017 fiscal year. [Read the submission](#)

Event Photo and Recap: The Second Transpacific Entrepreneurial Conference



On November 30th, 2015, the Entrepreneur and Small Business Committee (the "ESBC") of the Chamber and the Hong Kong Canada Business Association (the "HKCSA") jointly presented the second annual Transpacific Entrepreneurial Conference. The Conference featured a wide variety of topics focusing on how Canadian companies had set up and succeeded in Hong Kong, and what sort of resources were available to help these companies do business in Hong Kong.

UPCOMING EVENTS


January-14
[The Women's Network presents: Our Successful Canadian Women Series - Peggy Chan of Greenoble Realty](#)

January-21
[Innovation and Sustainability - How to Bring Them Together](#)

January-28
[Combating Climate Change - COP21 and Hong Kong](#)

January-27
[Join Business Community Luncheon with the Honorable Leung Chee-wook, Chief Executive of the HKSAR](#)

January-28
[Revolutionizing Corporate Benefits and Wellness Programmes](#)



Weekly Newsletter
Sent out once a week
4,500 + Recipients

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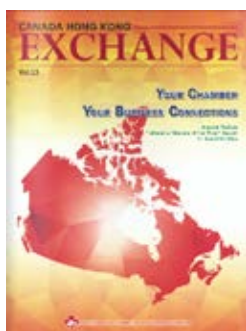
YOUR AD HERE

Canada Hong Kong Exchange Magazine

Canada Hong Kong -Exchange is our highly regarded quarterly magazine. The magazine is sent out to our full membership both in Hong Kong and abroad, as well as to a database of other key contacts in Hong Kong. The magazine features news and articles supplied by our member companies.

Note: CanChamHK Members are eligible for a 10 to 20 % discount depending on membership level

Advertising Options <i>Prices quoted are per issue</i>	1 Issue	2 Issues	3 Issues
COLOUR ADS			
Double Page	\$29,000	\$27,000	\$25,000
Full Page	\$15,000	\$13,500	\$12,500
Half Page	\$9,000	\$8,000	\$7,500
Quarter Page	\$7,000	\$6,000	\$5,500
BLACK & WHITE ADS			
Double Page	\$24,000	\$22,000	\$21,000
Full Page	\$14,000	\$12,500	\$10,500
Half Page	\$7,000	\$6,000	\$5,500
Quarter Page	\$5,500	\$5,000	\$4,500
FEATURED ADS			
Center Spread	\$32,000	\$30,000	\$27,000
Inside Front or Inside Back Cover	\$22,000	\$18,000	\$15,000
Outside Back Cover	\$25,000	\$24,000	\$23,000
INSERTS			
Prices are based on a single A4 sized pre-printed insert	\$8,000	\$10,000	N/A



Electronic Direct Mail

EDMs are sent directly to 4,500+ members of our mailing list

\$6,000 per EDM for CanCham Members

\$10,000 per EDM for CanCham Non-Members

FOR MORE INFORMATION

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WWW.CANCHAM.ORG