



The Canadian
Chamber of Commerce
in Hong Kong

CANADA ROCKS

HALL OF FAME GALA 2018

SPONSORSHIP PACKAGE
THE CANADIAN CHAMBER OF COMMERCE IN HONG KONG



CANADA ROCKS

HALL OF FAME GALA 2018

CANADA ROCKS – HALL OF FAME CANCHAMHK 2018 GALA



Join us on a musical journey as we pay tribute to the rich history and contributions of Canadian music!

Celebrate the influence of Joni Mitchell, Neil Young, Bryan Adams, The Tragically Hip, Shania Twain, The Barenaked Ladies, Alanis Morissette, Our Lady Peace, Sarah McLachlan, Céline Dion, Michael Bublé and more.

The Canadian Chamber of Commerce in Hong Kong is delighted to have you join us on Saturday, May 26, 2018 at the Grand Hyatt Hong Kong for CANADA ROCKS – Hall of Fame CanChamHK 2018 Gala.

Our past few gala events have been sold out and we anticipate another popular event supported by a record number of influential business leaders, their VIP guests, socialites, senior government officials and friends of the Canadian and Hong Kong business communities.



SPONSORSHIP OPPORTUNITIES (HKD)

TITLE SPONSOR \$450,000

- Company name and logo in Ball marketing materials (Website, Ball Program, EDM's (Electronic Direct Mail), CanCham's Exchange magazine, Ball tickets)
- Company name will be featured on the Chamber website
- Special display of company name and logo at the reception area of the Ball
- Special display of your company logo throughout the foyer area
- Special display of your company logo throughout main ballroom
- Acknowledgement by MC as the Title Sponsor
- Full-page inside-front-cover advertisement in the Ball Program
- Two (2) seats will be reserved for your company at the Head Table
- One (1) Platinum table for 12 people situated next to the Head Table and known as the secondary Head Table
- Entitlement to one (1) Electronic Direct Mail (EDM) which reaches over 3,000 businesses and professionals
- Post-event photos and company logo included in CanCham's Exchange magazine
- Post-event complimentary USB with photos



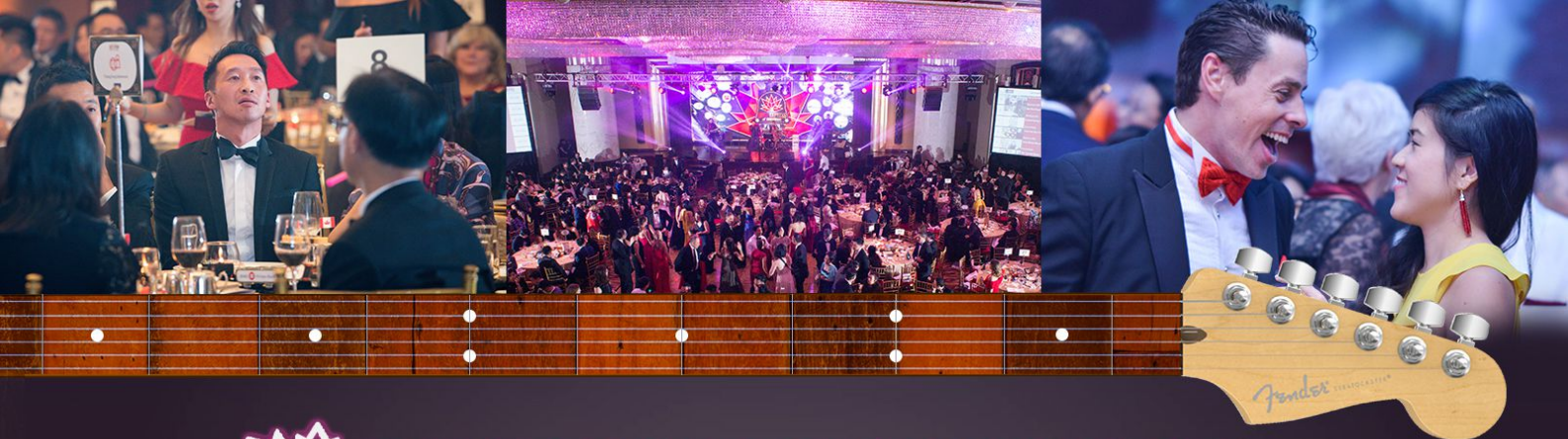


SPONSORSHIP OPPORTUNITIES (HKD)

PHOTO BOOTH SPONSOR \$125,000

- Company name and logo in Ball marketing materials (Website, Ball Program, EDM's (Electronic DirectMail), CanCham's Exchange magazine)
- Company name will be featured on the Chamber website
- Special display of your company logo on the Photo Booth backdrop
- Special display of your company logo on the actual photos given to guests as a take-away (up to 400 pieces)
- Acknowledgement by MC as the Photo Booth Sponsor
- Two (2) seats will be reserved for your company representatives at the Head Table
- Post-event photos and company logo included in CanCham's Exchange magazine
- Post-event complimentary USB with photos



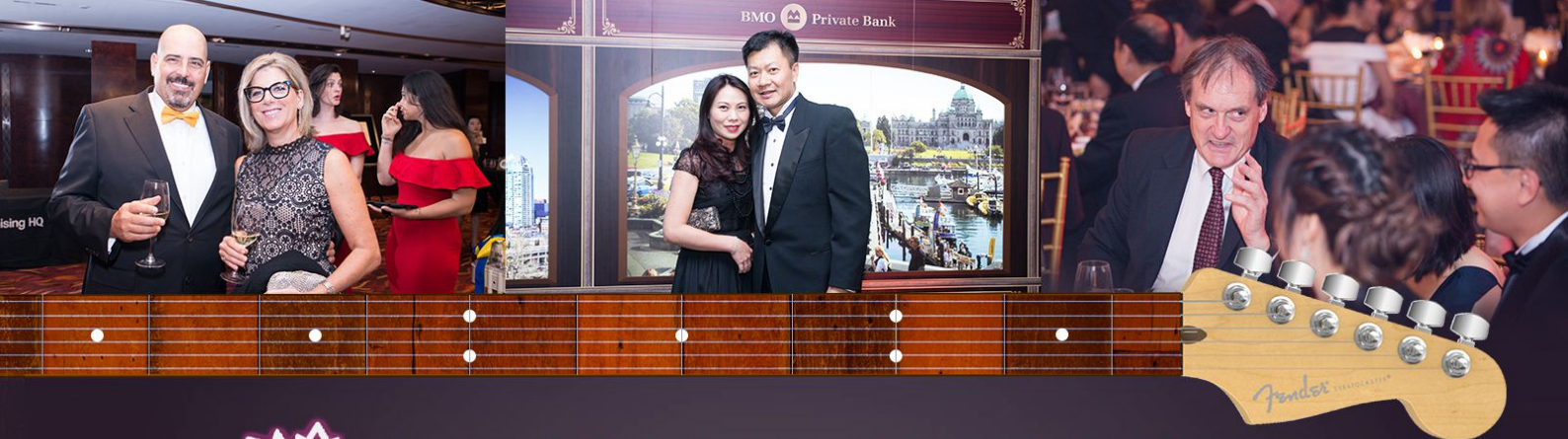


SPONSORSHIP OPPORTUNITIES (HKD)

CENTRE PIECE SPONSOR \$100,000

- Company name and logo in Ball marketing materials (Website, Ball Program, EDM's (Electronic Direct Mail), CanCham's Exchange magazine)
- Company name will be featured on the Chamber website
- Special display of your company logo on the centre piece of each table
- Acknowledgement by MC as the Centre Piece Sponsor
- Post-event photos and company logo included in CanCham's Exchange magazine
- Post-event complimentary USB with photos



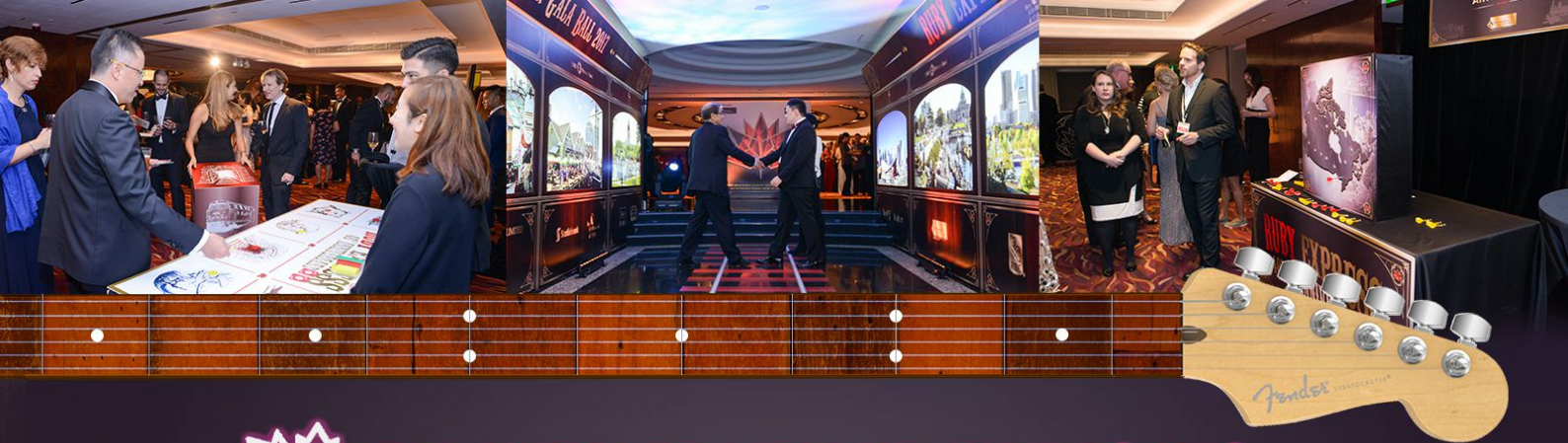


SPONSORSHIP OPPORTUNITIES (HKD)

BEST DRESSED SPONSOR \$50,000 EACH
(2 AVAILABLE – MALE OR FEMALE BEST DRESSED)

- Company name and logo in Ball marketing materials (Website, Ball Program, EDM's (Electronic Direct Mail), CanCham's Exchange magazine)
- Company name will be featured on the Chamber website
- Special display of your company logo on the "award" that goes to the best dressed male/female on event date
- Acknowledgement by MC as the Best Dressed Sponsor
- Post-event photos and company logo included in CanCham's Exchange magazine





SPONSORSHIP OPPORTUNITIES (HKD)

ENTERTAINMENT SPONSOR \$50,000

- Company name and logo in Ball marketing materials (Website, Ball Program, EDM's (Electronic Direct Mail), CanCham's Exchange magazine)
- Company name will be featured on the Chamber website
- Special display of your company logo on the main stage with the band
- Acknowledgement by MC as the Entertainment Sponsor
- Post-event photos and company logo included in CanCham's Exchange magazine





TABLE SPONSORSHIP OPPORTUNITIES



PLATINUM TABLE \$65,000

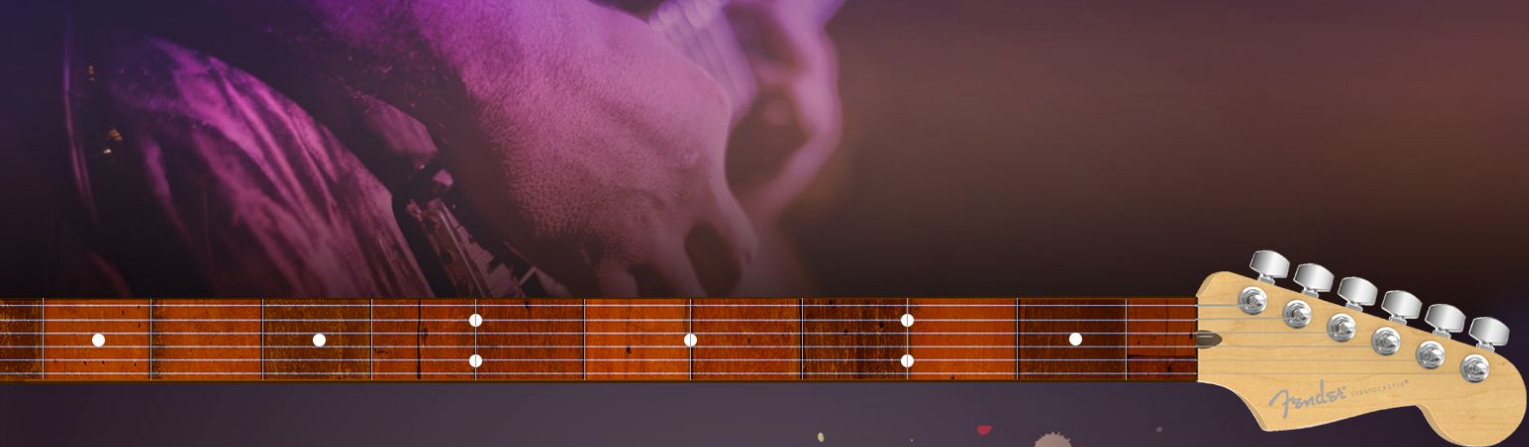
- A table of 12 seats/pax
- Company name and logo in the Ball Program
- Company name will be featured on the Chamber website
- One full-page advertisement in the Ball Program valued at \$10,000
- Acknowledgement as the Platinum Table sponsor will be made at the Ball by the MC
- Post-event photos and company logo included in CanCham's Exchange magazine
- Post-event complimentary USB with photos

GOLD TABLE \$50,000

- A table of 12 seats/pax
- Company name and logo in the Ball Program Guide
- Company name will be featured on the Chamber website
- One half-page advertisement in the Ball Program valued at \$5,000
- Acknowledgement as the Gold Table sponsor will be made at the Ball by the MC
- Post-event photos and company logo included in CanCham's Exchange magazine
- Post-event complimentary USB with photos

NGO GOLD TABLE \$40,000

- A table of 12 seats/pax
- Company name and logo in the Ball Program Guide
- Company name will be featured on the Chamber website
- One half-page advertisement in the Ball Program valued at \$5,000
- Acknowledgement as the Gold Table sponsor will be made at the Ball by the MC
- Post-event photos and company logo included in CanCham's Exchange magazine
- Post-event complimentary USB with photos
- NGO restricted to schools



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REGULAR TABLE TICKETS

Table of 12 Pax \$29,000

Table of 11 Pax \$27,000

Table of 10 Pax \$25,000

TICKETS

Couples: \$5,000

Individual: \$2,600





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In-kind Sponsors for the 2018 Ball may choose from donation of silent auction items to sponsorship of table and raffle prizes.

The retail value of the item should be at least \$5,000 for the Silent Auction, and \$1,000 for the Raffle Prize to receive sponsorship benefits.

As a raffle prize or silent auction item sponsor, you will get your company name and logo in the Ball Program Guide and Chamber website, which offers full exposure to the Chamber's database of more than 3000 businesses and professionals in Hong Kong and abroad.

In-Kind Sponsorships are welcome too!
For more information contact
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