

3 Principles

1. Art is engaging, attracts attention, and can be moving even through brief experiences.
2. Art can make it feel safe for people learn about difficult social justice topics.
3. Art provides a prompt for community discussion about an issue that can lead to commitments to change efforts.



3 Steps

- Step 1: Engage in Experience**
Invite people to participate in a contemplative creative art activity focused on raising awareness about an important social issue.
- Step 2: Create Art Display**
Establish a dedicated public space to showcase art that was generated for beholding and bearing witness.
- Step 3: Host Forum & Share**
Facilitate a community forum to use the art as a focus for dialog and deep listening. Encourage commitment to future actions.



Swans, Silhouettes, & Sand: ARTS ADVOCACY AS COMMUNITY SERVICE

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The arts can be used to build peace by **creating understanding and focusing on our shared humanity.** Arts Advocacy is a **strategy for fostering social engagement and volunteerism by connecting public art platforms to social justice.** It is a **powerful tool for doing positive interfaith and community peacebuilding.**



3 Tips

1. Select a specific issue of urgent or critical importance to your community.
2. Ensure appropriate treatment of the issue by consulting and partnering with community and interfaith thought leaders.
1. Post art advocacy results in community spaces, especially insights and commitments to future actions, and revisit them in worship services and community meetings.



3 Examples

1. **Swan Peace Animodule**
 - Interfaith Vigil after Orlando Mass Shooting/LGBTQ
 - Model: Art as a focus for community response
2. **Silhouette Show**
 - Art Competition about Fair Trade and Trafficking
 - Model: Education through art to raise awareness
3. **Red Sand Project**
 - Participatory Artwork Against Human Trafficking
 - Model: Art activism to rally volunteers and inspire action on an issue