



Seacoast Science Center

Sippin' for Seals June 19, 2014

Join us for the premier of *Sippin' for Seals*, a cocktail reception that will bring together businesses and local residents who want to have a great time for a great cause. Inspired by the Center's new Marine Mammal Rescue program¹, *Sippin' for Seals* will support our rescue and ocean education efforts. Local chefs and vendors will feature their tastiest bites and beverages to entice every pallet. We expect at least 200 attendees to join the fun, dance the night away, and enjoy the spectacular sunset view from our festive party tent. What better way to showcase your company's commitment to the ocean education? The seals can't pay, so to ensure our rescue team is ready to respond, we need your support for *Sippin' for Seals*.

In the spirit of the cause, we have named our sponsorship levels after the four seals species seen along New Hampshire's coast: the higher the level of support, the more rare the seal sightings. Whether you choose to be the exclusive Hooded Seal Title Sponsor or sign on at Grey, Harp or Harbor Seal levels, you can take pride in knowing you have done your part in supporting this important work.

All Sponsors Receive:

- Acknowledgement on entrance way plaque
- Acknowledgement on SSC website with link
- Acknowledgement in *The Seacoast Star* monthly e-newsletter and on social media
- Certificate of appreciation
- Quarterly President's Letter
- Qualify to rent the Center for company functions
- Complimentary Business Membership (free admission to the Center for employee families)

Sponsorship Levels

Hooded Seal - Title Sponsor \$5,000

The exclusive title sponsorship gives your company the highest visibility and makes *Sippin' for Seals* part of your brand.

Additional benefits include:

- Corporate name included in event title
- Corporate logo on poster, invitations and event program
- Banner² prominently displayed at event
- Opportunity to display promotional materials at event
- Opportunity to speak at event
- 10 complimentary tickets to the event
- 40 day passes for the Center (admission to Center only)
- 40 tickets to *Music-by-the-Sea* summer concert series

Harp Seal \$3,000

Additional benefits include:

- Corporate logo on poster, invitations and event program
- Banner² prominently displayed at event
- Opportunity to display promotional materials at event
- 4 complimentary tickets to the event
- 30 day passes for the Center (admission to Center only)
- 30 tickets to *Music-by-the-Sea* summer concert series

Grey Seal \$1,000

Additional benefits include:

- Corporate logo on poster, invitations and event program
- Opportunity to display promotional materials at event
- 4 complimentary tickets to the event
- 20 day passes for the Center (admission to Center only)
- 20 tickets to *Music-by-the-Sea* summer concert series

Harbor Seal* \$500-\$800

Additional benefits include:

- Corporate logo on poster, invitations and event program
- Opportunity to display promotional materials at event
- 2 complimentary tickets to the event
- 10 day passes for the Center (admission to Center only)
- 10 tickets to *Music-by-the-Sea* summer concert series

¹ The Center is a member of the national network of rescue organizations that protect marine mammals as required by the Marine Mammal Protection Act. The Center's Marine Mammal Rescue Team (MMRT) staffs a 24/7 hotline; deploys trained responders to the scene; assesses animal health; monitors healthy animals; transports sick animals to the University of New England for rehab and cadavers to New England Aquarium for necropsy. Through rescue and education, the MMRT ensures that New Hampshire's coast is a safe and healthy place for all of us: humans and seals alike. Each seal-side conversation is an opportunity to advance ocean education and promote the state's reputation for being people and seal friendly. The seals can't pay, so MMRT is relying on community support to raise awareness about federally protected marine mammals in our community.

² Banner supplied by sponsor.

* In-kind sponsorship available at the Harbor Seal level only; opportunities include: beverage and food donations, printing services and advertising, etc.