

# AVONDALE 5K

## SPONSORSHIP LEVELS

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To become a sponsor of this exciting event, please email Terri Schrock (terri@sozochildren.org) to discuss how your organization can be involved. Your donation is tax-exempt as we are a 501(c)(3) nonprofit.

Commitment to sponsorship level before March 1, 2018 is required to ensure sponsors receive full sponsor recognition as set forth above. Upon receipt of payment/written acknowledgment of sponsorship, sponsorship will be acknowledged and marketed as noted below.

### **TITLE SPONSOR: \$10,000 (1 AVAILABLE)**

- Prominent organization logo on post-race celebration signage
- Largest logo on all marketing materials and event shirt
- Facebook/Twitter posts highlighting company's sponsorship
- Announcer recognition at start, finish and post race celebration
- Logo on email newsletters about event
- Exclusive logo on race bibs
- Opportunity to donate items for runner bags
- Logo and link on event website
- Six entries for race (includes runner shirt and bag)
- Recognition at the awards presentation
- Signage at post-race celebration (provided by sponsor)
- Recognition on sponsor banner at post-race celebration
- Premium location booth at post-race celebration - (1) 6' Table provided, tents welcome
- Hand Carved keepsake gift from Uganda with company logo
- **Corporate Table Sponsor for Fundraising Dinner Aug 25, 2018**  
- Includes dinner (10 guests) with premium seating and all sponsor recognition associated with event.
- **Gold Sponsor for Sozo Charity Classic Golf Tournament Nov 5, 2018**  
- Includes foursome team, hole sponsor signage, and all sponsor recognition associated with event.

### **GOLD SPONSOR: \$1,200**

- Logo on all marketing materials
- Logo on event shirt
- Announcer recognition at start, finish and post race celebration
- Logo on email newsletters
- Logo on one of three mile markers
- Opportunity to donate promotional items for runner bags
- Logo and link on event website
- Four entries for race (includes runner shirt & bag)
- Signage at post-race celebration (provided by sponsor)
- Recognition on sponsor banner at post-race celebration
- Premium location booth at post-race celebration - (1) 6' table provided, tents welcome
- Hand Carved keepsake gift from Uganda with company logo

### **SILVER SPONSOR: \$750**

- Logo on all marketing materials
- Logo on event shirt
- Opportunity to donate promotional items for runner bags
- Logo and link on event website
- Two entries for race (includes runner shirt & bag)
- Signage at post-race celebration (provided by sponsor)
- Recognition on sponsor banner at post-race celebration
- Booth at post-race celebration - (1) 6' table provided, tents welcome
- Hand Carved keepsake gift from Uganda with company logo

### **VENDOR BOOTHS: \$150 or 10% of booth sales (15 AVAILABLE)**

- Opportunity to donate promotional items for runner bags
- Logo and link on event website
- Signage at post-race celebration (provided by sponsor)
- Booth at post-race celebration - (1) 6' table provided, tents welcome

*In-kind donations will receive sponsorship recognition when items needed for race (such as food, water and other goods or services) are donated. Sponsorship recognition will be based upon value of in-kind donation.*